



酷派联手哈曼，发布改变者S1， 颠覆影音新体验

为汽车市场、大众消费市场和专业市场提供领先互联技术的哈曼国际于12月19日宣布与国内手机制造商酷派集团实现跨界合作，在酷派新近发售的全新旗舰级产品智能手机改变者S1中采用了哈曼卡顿 (harman/kardon) 殿堂级声学技术，为消费者们提供无与伦比的影音新体验。哈曼旗下另一专业音响品牌AKG为S1产品音乐尊享版定制了一款Hi-Fi AKG N18耳机，确保了消费者高品质的听觉享受。

“作为一家在通讯行业拥有20余年深厚积累的手机厂商，面临残酷的竞争红海，酷派决定以‘改变者’姿态，与越来越多的年轻人同行，共同改变，共同向前。”酷派CEO刘江峰先生表示，“作为酷派2016年压轴之作，这款以‘改变者’为名的全新旗舰级产品，通过对年轻群体消费需求的精准洞察，联手业内顶级合作伙伴如哈曼国际，无线半导体供应商高通，以及知名游戏平台等，从硬件配置到软件调试，都进行了全面优化与提升。哈曼国际旗下顶级音响品牌哈曼卡顿 (harman/kardon) 的声学技术资源更是赋予了手机更完美的音质，为影音发烧友提供更加个性化品质需求。”

哈曼国际旗下全球顶级音响品牌消费音响部的哈曼卡顿(harman/kardon)团队全程参与了酷派改变者S1音频系统设计及后期调音。通过有损音乐修复、耳机声场扩宽、虚拟环绕音效三大核心算法使音乐更接近原始记录，具有更佳的层次感、方位感和临场感。

哈曼嵌入式音响事业部总经理刘苍松先生介绍说，“这次哈曼集团，与高通，酷派一起，首次在软件、硬件和配件上进行了深度合作，搭建了业界领先的音频解决方案，从音乐文件，编解码，放大及播放全方位进行优化，以Hi-Fi音响的思路打造真

Coolpad Partners with HARMAN to Launch Changer S1, Offering Extraordinary Audiovisual Experience

On Dec. 19, HARMAN International announced a new collaboration with Coolpad, a Chinese smartphone manufacturer. Coolpad's latest flagship smartphone, the Changer S1, will feature top-notch acoustic technology from harman/kardon and provide an unparalleled audio and video experience for consumers. The S1 will also offer customized Hi-Fi AKG N18 earphone to ensure the highest quality sound experience.

Liu Jiangfen, CEO of Coolpad, said, “As a mobile manufacturer with over 20 years of experience in the communications industry, Coolpad has made up our mind to be disruptive in the face of fierce market competition. Our S1 has gone through a comprehensive optimization and upgrade in both hardware and software. By working with top partners in the industry, such as Harman International, we are able to satisfy the demands of young customers. The technology breakthroughs of harman/kardon means that the phone will offer perfect sound quality and provides individualized options for enthusiastic audio and video fans.”

Harman/Kardon, a premium consumer audio brand under HARMAN International, designed the audio system and tuning process of the Coolpad Changer S1. Three core audio software products, Clari-Fi, LiveStage Headphones and LiveStage Surround, are included. Clari-Fi enables compressed digital music to be closer to the original. LiveStage Surround and LiveStage Headphone offer an immersive experience for listeners.

Mr. Peter Liu, VP & GM of HARMAN Embedded Audio, said, “This is the first time for HARMAN to enter into such an in-depth partnership with Coolpad in regards to software, hardware, and accessories. Our partnership offers industry leading solutions, delivering full optimization of music files, amplifying and playing, creating a real music smartphone with Hi-Fi features. The customized AKG earphone offers high quality audio with balanced triple frequencies and natural transitions. The human voice is clear with all the fine details captured. We believe that this cooperation will bring a very pleasant audio experience for music-loving consumers.”

The Coolpad Changer S1 smartphone comes in three colors: gold, dark black, and glittering black. There are three versions available: the 4G+64G Music Edition (includes the AKG N18 headset worth over RMB1000), 6G+64G Standard, and 6G+128G Premium Edition.

正的音乐手机。配置的AKG定制耳机，保持了一贯的监听风格，三频平衡，衔接自然，人声醇厚不呆板，甜而不腻，细节捕捉异常到位。我们相信，通过这次合作，必将给消费者带来悦耳体验，尽情享受音乐人生。”

酷派改变者推出恒河金、暗夜黑、流光黑三种颜色；4G+64G音乐尊享版，6G+64G标准版，以及6G+128G至尊版三个版本供选择。购买音乐尊享版将获赠价值千元的由哈曼集团为其定制的AKG N18耳机。

融合众多优势技术的酷派改变者S1于12月15日在上海世博园万国体育中心震撼发布，售价2499元起，于当晚22:10在酷派商城、乐视、京东、天猫、苏宁易购多个电商平台同步首发，12月24日在迪信通、乐语通讯等渠道启动线下销售。

The Coolpad Changer S1, integrating multiple technological advances, was unveiled at the Shanghai Vango Sports Center on Dec. 15 with a price starting from RMB 2499. The Changer S1 is also available on multiple e-business platforms, including Cool Mall, LeMall, Jingdong, TMall, and Suning. From Dec. 24, it will also be available in offline retail locations such as D.Phone and FunTalk.

Information from Harman Shenzhen